

Sweet success with taste for memories

BUSINESS is booming for traditional sweet shop Hopscotch Essential Treats after it opened its doors for business just five weeks ago.

Since opening the shop in High Street, High Barnet, Alice and Michael Kentish have managed to defy the downturn by attracting customers in search of traditional sweets from their childhoods.

The store's stock list of more than 350 sugary classics includes old favourites such as aniseed balls, strawberry and sherbet pips, pear drops, Black Jack chews and even its own Barnet Rock.

The business was set up by Alice and Michael when the couple decided to pursue their long-held dream after they both lost their jobs – she as a horticultural researcher, he at a merchant bank

Alice said: “We’re really pleased with the way things have gone. We’re actually in the process of having another till installed so we can cope with the queues.

“There are similar shops out there but there aren’t many. I think it appeals to people because it’s very much about childhood memories. People often see



ANNE-MARIE SANDERSON

Back in flavour: Alice and Michael Kentish at Hopscotch Essential Treats

what we have in stock and say ‘I remember that from when I was young’.

“These are things that have stood the test of time but you don’t see them often any more.

“There are some things that have gone

out of production but I would say we can get hold of about 90 per cent of things, so if someone wants something we can order it in for them.”

For more information visit www.hopscotchweets.co.uk